



2027 MWAA Conference 7/21/2027 - 7/22/2027

Chicago Marriott Downtown Magnificent Mile

540 N Michigan Avenue
Chicago, IL 60611

EXHIBIT SPONSORSHIP OPPORTUNITIES

Platinum Wheat Sponsor \$20,000	Golden Wheat Sponsor \$15,000	Harvest Moon Sponsor \$9,000	General Sponsor \$5,995	Exhibitor \$3,995
Ten (10) conference attendee badges	Ten (10) conference attendee badges	Seven (7) conference attendee badges	Five (5) conference attendee badges	Four (4) conference attendee badges
Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	
Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	
Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event
Premium Exhibit location Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location Exhibit Space: 10ft x 10ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location Exhibit Space: 8ft x 8ft NOTE: All booth spaces are first come, first served.	General Exhibitor Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.	Basic Exhibitor Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.
Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a Golden Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a Harvest Moon sponsor in One (1) industry specific publication print advertisement placed by the MWAA		
NOTE: we must receive an "EPS" version of your logo no later than June 15th to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 15th to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 15th to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 15th to be included in our agenda and advertisement	

ATTENTION: The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2027 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2027 MWAA Conference, please email Rod Katzfey at rod.katzfey@midwestacquirers.org or Mark Hayward at mark.hayward@midwestacquirers.org as soon as possible to secure your spot for our 2027 conference!

We appreciate your support!



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EVENT SPONSORSHIP OPPORTUNITIES

The MWAA recognizes that companies want to accomplish different things from exhibiting while also becoming a sponsor.

When combining booth/table space and a sponsored event listed below, we will take that aggregate amount of spend and apply it to the appropriate Sponsorship Level category. Sponsors receive additional benefits, which are listed above on the attached MWAA 2027 Sponsorship Levels Document. Please note that there is no exhibit space upgrade as you will keep the selected exhibit space you selected as part of the package.

*MWAA 2027 Keynote Speaker Sponsorship – Unique opportunity for Sponsor to introduce their company and what they do along with introducing the keynote speaker. Sponsorship - \$10,000 (TBD)

*MWAA 2027 Executive Forum Sponsorship - Special invite only to Industry Executives during the day/cocktail reception on Tuesday July 20, 2027 - Sponsorship - \$15,000

*MWAA 2027 Wi-Fi Sponsor – Conference/Exhibit Hall area Wi-Fi Sponsorship - \$15,000
Includes: Username and Password promoting Sponsor name/brand

*MWAA 2027 Registration Sponsorship – Company Logo for Pre-Registration/At-the-Door Registration signage, website registration area - Sponsorship - \$15,000

*MWAA 2027 Opening Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Wednesday July 21, 2027 Sponsorship - \$15,000

*MWAA 2027 Closing Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Thursday July 22, 2027 Sponsorship - \$15,000

*MWAA 2027 Email Blast Sponsorship – Approximately 15-20 Email Blasts up to the day of the 2027 Conference Co-Sponsorship - \$7,500 (there will be a maximum of two Co-Sponsors)

Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

Co-Sponsorship - \$7,500 (there will be a maximum of two Co-Sponsors)

Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

*MWAA 2027 Mobile App Sponsorship – Front and center with your company logo being seen each time the mobile app is opened Sponsorship - \$10,000

*MWAA 2027 Lunch with Vendors Sponsorship – Beverages & Lunch on Thursday July 22, 2027 Sponsorship - \$10,000

*MWAA 2027 Website Sponsorship – Company Logo as the Official Website Sponsor for #MWAA2027 Sponsorship - \$8,500

*MWAA 2027 Breakfast with Vendors Sponsorship – Coffee & Breakfast in the morning on Thursday July 22, 2027 Sponsorship - \$8,500

*MWAA 2027 Cyber Connection Sponsorship – Quiet getaway to work and catch up with beverages during conference hours on Wednesday & Thursday July 21 & 22, 2027 Sponsorship - \$6,000

*MWAA 2027 Afternoon Break Sponsorship – Beverages & Snacks in the Foyer during the afternoon on Thursday July 22, 2027 Sponsorship - \$6,000

*MWAA 2027 Charging Stations – 3 Charging Stations Sponsorship - \$6,000

Includes: Your name and logo 8.25" x 18.25" on each charging station promoting your brand

*Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.