



**2026 MWAA Conference 7/22/2026 - 7/23/2026**

**Chicago Marriott Downtown Magnificent Mile**

540 N Michigan Avenue  
Chicago, IL 60611

**EXHIBIT SPONSORSHIP OPPORTUNITIES**

| <b>Platinum Wheat Sponsor<br/>\$20,000</b>                                                                                                   | <b>Golden Wheat Sponsor<br/>\$15,000</b>                                                                                                     | <b>Harvest Moon Sponsor<br/>\$8,500</b>                                                                                                      | <b>General Sponsor<br/>\$5,995</b>                                                                                                           | <b>Exhibitor<br/>\$3,995</b>                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|
| Ten (10) conference attendee badges                                                                                                          | Ten (10) conference Attendee badges                                                                                                          | Seven (7) conference attendee badges                                                                                                         | Five (5) conference attendee badges                                                                                                          | Four (4) conference attendee badges                                                                                 |
| Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements                                                    | Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements                                                    | Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements                                                    | Conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements                                                              |                                                                                                                     |
| Event Pre-registration data base provided two (2) weeks prior to conference event                                                            | Event Pre-registration data base provided two (2) weeks prior to conference event                                                            | Event Pre-registration data base provided two (2) weeks prior to conference event                                                            | Event Pre-registration data base provided two (2) weeks prior to conference event                                                            |                                                                                                                     |
| Event attendee list provided one (1) week post conference event                                                                              | Event attendee list provided one (1) week post conference event                                                                              | Event attendee list provided one (1) week post conference event                                                                              | Event attendee list provided one (1) week post conference event                                                                              | Event attendee list provided one (1) week post conference event                                                     |
| Premium Exhibit location<br>Exhibit Space: 12ft x 12ft<br><br>NOTE: All booth spaces are first come, first served.                           | Premium Exhibit location<br>Exhibit Space: 10ft x 10ft<br><br>NOTE: All booth spaces are first come, first served.                           | Premium Exhibit location<br>Exhibit Space: 8ft x 8ft<br><br>NOTE: All booth spaces are first come, first served.                             | General Exhibitor Table:<br>8ft x 30 in L x 30 in H<br><br>NOTE: Exhibit table selection is first come, first served.                        | Basic Exhibitor Table:<br>8ft x 30 in L x 30 in H<br><br>NOTE: Exhibit table selection is first come, first served. |
| Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA                  | Acknowledgement as a Golden Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA                    | Acknowledgement as a Harvest Moon sponsor in One (1) industry specific publication print advertisement placed by the MWAA                    |                                                                                                                                              |                                                                                                                     |
| <b>NOTE: we must receive an "EPS" version of your logo no later than June 15<sup>th</sup> to be included in our agenda and advertisement</b> | <b>NOTE: we must receive an "EPS" version of your logo no later than June 15<sup>th</sup> to be included in our agenda and advertisement</b> | <b>NOTE: we must receive an "EPS" version of your logo no later than June 15<sup>th</sup> to be included in our agenda and advertisement</b> | <b>NOTE: we must receive an "EPS" version of your logo no later than June 15<sup>th</sup> to be included in our agenda and advertisement</b> |                                                                                                                     |

**ATTENTION:** The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2026 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2026 MWAA Conference, please email Rod Katzfey at [rod.katzfey@midwestacquirers.org](mailto:rod.katzfey@midwestacquirers.org) or Mark Hayward at [mark.hayward@midwestacquirers.org](mailto:mark.hayward@midwestacquirers.org) as soon as possible to secure your spot for our 2026 conference!

**We appreciate your support!**



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**EVENT SPONSORSHIP OPPORTUNITIES**

The MWAA recognizes that companies want to accomplish different things from exhibiting while also becoming a sponsor.

When combining booth space and a sponsored event listed below, we will take that aggregate amount of spend and apply it to the appropriate Sponsorship Level category. Sponsors receive some very nice additional benefits, which are listed above on the attached MWAA 2026 Sponsorship Levels Document. Please note that there is **no exhibit space upgrade** as you will keep the selected exhibit space you selected as part of the package.

\*MWAA 2026 Keynote Speaker Sponsorship – Unique opportunity for Sponsor to introduce their company and what they do along with introducing the keynote speaker - Sponsorship - \$20,000

\*MWAA 2026 Executive Forum Sponsorship – Special invite only to Industry Executives during the day/cocktail reception on Tuesday July 21, 2026 - Sponsorship - \$15,000

\*MWAA 2026 Wi-Fi Sponsor – Conference/Exhibit Hall area Wi-Fi Sponsorship - \$15,000  
Includes: Username and Password promoting Sponsor name/brand

\*MWAA 2026 Registration Sponsorship – Company Logo for Pre-Registration/At the Door Registration signage, website registration area - Sponsorship - \$12,500

\*MWAA 2026 Opening Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Wednesday July 22, 2026 Sponsorship - \$12,500

\*MWAA 2026 Closing Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Thursday July 23, 2026 Sponsorship - \$12,500

\*MWAA 2026 Email Blast Sponsorship – Approximately 15-20 Email Blasts up to the day of the 2026 Conference Co-Sponsorship - \$6,000 (there will be a maximum of two Co-Sponsors)  
Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

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Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

\*MWAA 2026 Mobile App Sponsorship – Promot and enter with your company logo being seen each time the mobile app is opened Sponsorship - \$10,000

\*MWAA 2026 Lunch with Vendors Sponsorship – Beverages & Lunch on Thursday July 23, 2026 Sponsorship - \$8,500

\*MWAA 2026 Website Sponsorship – Company Logo as the Official Website Sponsor for the #MWAA2026 Sponsorship - \$7,500

\*MWAA 2026 Breakfast with Vendors Sponsorship – Coffee & Breakfast in the morning on Thursday July 23, 2026 Sponsorship - \$7,500

\*MWAA 2026 Cyber Connection Sponsorship – Quite getaway to work and catch up with Beverages during conference hours on Wednesday & Thursday July 22 & 23, 2026 Sponsorship - \$6,000

\*MWAA 2026 Afternoon Break Sponsorship – Beverages & Snacks in the Foyer during the afternoon on Thursday July 23, 2026 Sponsorship - \$5,000

\*MWAA 2026 Charging Stations – 3 Charging Stations Sponsorship - \$5,000  
Includes: Your name and logo 8.25" x 18.25" on each charging stations promoting your brand

\*Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.