

**July 24-25, 2024**  
**Chicago Marriott Downtown Magnificent Mile Hotel, Chicago, IL**  
**MWAA 2024 Conference**

**Tuesday, July 23, 2024**

- 1:00 pm to 5:00 pm** **Registration Open (7th Floor)**  
*Follow the signs to Registration*  
**Sponsored by Netevia**
- 3:30 pm to 6:00pm** **Entrepreneurs Executive Forum**  
*Invite Only - contact [william.treciak@midwestacquirers.org](mailto:william.treciak@midwestacquirers.org) for more information*  
**Sponsored by Swoop**

**Wednesday, July 24, 2024**

- 8:30 am to 6:30 pm** **Registration Open (7th Floor)**  
*Follow the signs to Registration*  
**Sponsored by Netevia**
- 8:30 am to 1:00 pm** **Exhibitors Setup (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Exhibitors Setup in Exhibit Hall*
- 10:00 am to 12:00 pm** **MLS Forum**  
*Invite Only - contact [dinah.supes@midwestacquirers.org](mailto:dinah.supes@midwestacquirers.org) for more information*  
**Sponsored by Maverick Payments**
- 3:15 pm to 3:45 pm** **Opening Remarks & Welcome (7th Floor - Salon 1 Grand Ballroom)**  
*Rod Katzfey, President, MWAA*  
**Sponsored by PayCompass**
- 3:45 pm to 4:45 pm** **Keynote Speaker (7th Floor - Salon 1 Grand Ballroom)**  
*Brian Smith - Founder of UGG Boots*
- 4:45 pm to 5:00 pm** **Industry Achievement Award Presentation (7th Floor - Salon 1 Grand Ballroom)**  
*Presentation Recipient - Fadi Cheikha, CEO of US Alliance Group, Inc.*
- 5:00 pm to 6:30 pm** **Opening Reception – Exhibit Hall (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Visit with the Exhibitors and enjoy the hospitality of the MWAA*  
**Sponsored by Payarc**
- 9:00 pm to 12:00 am** **After Hours Party - (7th Floor - Foyer of Grand Ballroom)**  
**Sponsored by Talus**

**Thursday, July 25, 2024**

- 8:30 am to 4:30 pm** **Registration Open (7th Floor)**  
*Follow the signs to Registration*  
**Sponsored by Netevia**
- 9:00 am to 10:15 am** **Breakfast – Exhibit Hall (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Visit with the Exhibitors and enjoy the hospitality of the MWAA*
- 9:00 am to 12:15 pm** **Exhibit Hall Open (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Visit with the Exhibitors and enjoy the hospitality of the MWAA*
- 10:00 am to 5:00 pm** **Cyber Connect (6th Floor – Indiana/Iowa/Michigan)**  
*A great place to meet clients, make phone calls, get some work done or just relax*  
**Sponsored by Argyle Payments**
- 11:30 am to 12:15 pm** **Lunch – Exhibit Hall (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Visit with the Exhibitors and enjoy the hospitality of the MWAA*
- 12:30 pm to 1:30 pm** **Panel 1: AI / Big Data (7th Floor - Salon 1 Grand Ballroom)**  
*Moderator: Genevieve Dozier - Founder & CEO of Warpaint Consulting*  
*Sebastian Builes - Co-Founder & CEO at Arcum*  
*Jeff Sanders - CRO at Union*  
*Jeff Shea - Co-Founder & CEO at Under*
- 1:30 pm to 2:30 pm** **Panel 2: Marketing Your Personal Brand (7th Floor - Salon 1 Grand Ballroom)**  
*Moderator: Bill Treciak, CEO & Founder of SimpFee and EDPS*  
*Joseph Daly - President of Argyle Payments*  
*George Csahiuuni - CEO at Swoop Finance*  
*Keith Sampson - CEO of SURV Payments*
- 2:30 pm to 2:45 pm** **Coffee/Stretch Break**  
**Sponsored by Discover Global Network**
- 2:45 pm to 3:45 pm** **Panel 3: Regulatory Trends - Opportunities for Your Bottom Line (7th Floor - Salon 1 Grand Ballroom)**  
*Moderator: David Morris - Principal Analyst at Emarketer*  
*Ken Musante - Founder & President of Napa Payments and Consulting*  
*Vlad Sadovskiy - CEO at Netevia*  
*Peter Tapling - Managing Director at PTap Advisory, LLC*
- 3:45 pm to 4:45 pm** **Panel 4: B2B Payments and Embedded Finance (7th Floor - Salon 1 Grand Ballroom)**  
*Moderator: James Shepherd - CEO at CCSalesPro*  
*Tedd Huff - Principal Consultant at Voalyre*  
*Zachary Martinez - CEO at Payarc*  
*Will Messina - CEO of GrailPay*
- 5:00 pm to 6:30 pm** **Closing Reception – Exhibit Hall (7th Floor - Salons 2 & 3 Grand Ballroom)**  
*Visit with Exhibitors and enjoy the hospitality of the MWAA*  
**Sponsored by U.S. Bank / Elavon**
- 6:30 pm to 7:30 pm** **Exhibit Hall Tear Down (7th Floor - Salons 2 & 3 Grand Ballroom)**
- 6:45 pm to 7:15 pm** **Passport Challenge Drawing (7th Floor - Salons 1 Grand Ballroom)**
- 8:00 PM** **Register Online NOW for 2025 MWAA Conference**
- 8:30 PM** **Spirit of Chicago Boat Party (Navy Pier)**  
*Everyone is invited to join Netevia for a tour of the city with food, drinks, and games*