



2024 MWAA Conference 7/24/2024 - 7/25/2024

Chicago Marriott Downtown Magnificent Mile

540 N Michigan Avenue
Chicago, IL 60611

EXHIBIT SPONSORSHIP OPPORTUNITIES

Platinum Wheat Sponsor \$20,000	Golden Wheat Sponsor \$15,000	Harvest Moon Sponsor \$8,000	General Sponsor \$5,500	Basic Exhibitor \$3,500
Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Seven (7) conference attendee badges (total of 7 badges includes 2 Exhibit attendee badges)	Five (5) conference attendee badges (total of 5 badges includes 2 Exhibit attendee badges)	Three (3) conference attendee badges
Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	
Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	
Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event
Premium Exhibit location Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location Exhibit Space: 10ft x 10ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location Exhibit Space: 8ft x 8ft NOTE: All booth spaces are first come, first served.	General Sponsor Exhibitor Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.	Basic Exhibitor Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.
Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	
Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a Golden Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a Harvest Moon sponsor in One (1) industry specific publication print advertisement placed by the MWAA		
NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement	NOTE: we must receive an "EPS" version of your logo no later than June 1st to be included in our agenda and advertisement	

ATTENTION: The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2024 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2024 MWAA Conference, please email Rod Katzfey at rod.katzfey@midwestacquirers.org or Mark Hayward at mark.hayward@midwestacquirers.org as soon as possible to secure your spot for our 2024 conference!

We appreciate your support!



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EVENT SPONSORSHIP OPPORTUNITIES

The MWAA recognizes that companies want to accomplish different things from exhibiting while also becoming a sponsor.

When combining booth space and a sponsored event listed below, we will take that aggregate amount of spend and apply it to the appropriate Sponsorship Level category. Sponsors receive some very nice additional benefits, which are listed above on the attached MWAA 2024 Sponsorship Levels Document. Please note that there is **no exhibit space upgrade** as you will keep the selected exhibit space you selected as part of the package.

***MWAA 2024 Keynote Speaker Sponsorship – Unique opportunity for Sponsor to introduce their company and what they do along with introducing the keynote speaker - Sponsorship - \$20,000**

***MWAA 2024 Executive Forum Sponsorship – Special Invite only to Industry Executives during the day/cocktail reception on Tuesday July 23, 2024 - Sponsorship - \$15,000**

***MWAA 2024 Registration Sponsorship – Company Logo for Pre-Registration/At the Door Registration signage, website registration area - Sponsorship - \$12,500**

***MWAA 2024 Email Blast Sponsorship – Approximately 15-20 Email Blasts up to the day of the 2024 Conference Full Sponsorship - \$12,000**

Includes: Your name and logo on MWAA email blasts as exclusive email blast sponsor.

Co-Sponsorship - \$6,000 (there will be a maximum of two Co-Sponsors)

Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

***MWAA 2024 Mobile App Sponsorship – Front and center with your company logo being seen each time the mobile app is opened Sponsorship - \$10,000**

***MWAA 2024 Opening Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Wednesday July 24, 2024 Sponsorship - \$10,000**

***MWAA 2024 Closing Reception Sponsorship – Drinks & Appetizers in the Exhibit Hall during the evening on Thursday July 25, 2024 Sponsorship - \$10,000**

***MWAA 2024 Wi-Fi Sponsor – Conference/Exhibit Hall area Wi-Fi Sponsorship - \$10,000**

Includes: Username and Password promoting Sponsor name/brand

***MWAA 2024 Lunch with Vendors Sponsorship – Beverages & Lunch on Thursday July 25, 2024 Sponsorship - \$8,000**

***MWAA 2024 Breakfast with Vendors Sponsorship – Coffee & Breakfast in the morning on Thursday July 25, 2024 Sponsorship - \$5,500**

***MWAA 2024 Website Sponsorship – Company Logo as the Official Website Sponsor for the #MWAA2024 Sponsorship - \$5,500**

***MWAA 2024 Cyber Connection Sponsorship – Quite getaway to work and catch up with Beverages during conference hours on Wednesday & Thursday July 24 & 25, 2024 Sponsorship - \$4,000**

***MWAA 2024 Afternoon Break Sponsorship – Beverages & Snacks in the Foyer during the afternoon on Thursday July 24, 2024 Sponsorship - \$3,500**

***MWAA 2024 Charging Stations – 3 Charging Stations Sponsorship - \$3,000**

Includes: Your name and logo 8.25" x 18.25" on each charging stations promoting your brand

*Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.