



## 2023 MWAAs Conference 7/19/2023 - 7/20/2023

### Renaissance Schaumburg Hotel

1551 Thoreau Dr N  
Schaumburg, IL 60173  
Phone: (847) 303-4100

### EXHIBIT SPONSORSHIP OPPORTUNITIES

Platinum Wheat Sponsor \$20,000	Golden Wheat Sponsor \$15,000	Harvest Moon Sponsor \$8,000	General Sponsor \$5,500
Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Six (6) conference attendee badges (total of 6 badges includes 2 Exhibit attendees), limited to sponsor company staff	Five (5) conference attendee badges (no additional conference attendee badges), limited to sponsor company staff
Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Conference signage, logos, MWAA Website, Mobile App, and verbal acknowledgements
Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event
Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event	Event attendee list provided one (1) week post conference event
Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 8ft x 8ft NOTE: All booth spaces are first come, first served.	General Sponsor Table or Roaming Exhibitor Status: Exhibit Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.
Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!
Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a GW sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a HM sponsor in One (1) industry specific publication print advertisement placed by the MWAA	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>
Two (2) complimentary hotel rooms for One (1) night – Wednesday night (Only applies to PW booth selection)	Two (2) complimentary hotel rooms for One (1) night – Wednesday night (Only applies to GW booth selection)	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>	
<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>		

**ATTENTION:** The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2023 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2023 MWAA Conference, please email Rod Katzfey at [rod.katzfey@midwestacquirers.org](mailto:rod.katzfey@midwestacquirers.org) or Mark Hayward at [mark.hayward@midwestacquirers.org](mailto:mark.hayward@midwestacquirers.org) as soon as possible to secure your spot for our 2023 conference!

**We appreciate your support!**



## 2023 MWAA Conference 7/19/2023 - 7/20/2023

### Renaissance Schaumburg Hotel

1551 Thoreau Dr N  
Schaumburg, IL 60173  
Phone: (847) 303-4100

### **EVENT SPONSORSHIP OPPORTUNITIES**

The MWAA recognizes that companies want to accomplish different things from exhibiting while also becoming a sponsor.

When combining booth space and a sponsored event listed below, we will take that aggregate amount of spend and apply it to the appropriate Sponsorship Level category. Sponsors receive some very nice additional benefits, which are listed above on the attached MWAA 2023 Sponsorship Levels Document. Please note that there is no exhibit space upgrade as you will keep the selected exhibit space you selected as part of the package.

- \***MWAA 2023 Executive Forum Sponsorship** - Special Invite only to Industry Executives during the day/cocktail reception on Tuesday July 18, 2023 - Sponsorship - \$15,000
  - \***MWAA 2023 Keynote Speaker Sponsorship** – Unique opportunity for Sponsor to introduce their company and what they do along with introducing the keynote speaker - Sponsorship - \$15,000
  - \***MWAA 2023 Registration Sponsorship** – Company Logo for Pre-Registration/At the Door Registration signage, website registration Area - Sponsorship - \$12,500
  - \***MWAA 2023 Mobile App Sponsorship** – Front end banner with your company logo being seen each time the mobile app is opened Sponsorship - \$10,000
  - \***MWAA 2023 Email Blast Sponsorship** – Approximately 15-20 Email Blasts up to the day of the 2023 Conference  
Full Sponsorship - \$12,000  
Includes: Your name and logo on MWAA email blasts as exclusive email blast sponsor.  
Co-Sponsorship - \$6,000 (there will be a maximum of two Co-Sponsors)  
Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.
  - \***MWAA 2023 Opening Reception Sponsorship** – Drinks & Appetizers in the Exhibit Hall during the evening on Wednesday July 19, 2023 Sponsorship - \$8,000
  - \***MWAA 2023 Closing Reception Sponsorship** – Drinks & Appetizers in the Exhibit Hall during the evening on Thursday July 20, 2023 Sponsorship - \$8,000
  - \***MWAA 2023 Wi-Fi Sponsor** – Conference/Exhibit Hall area Wi-Fi Sponsorship - \$8,000  
Includes: Username and Password promoting Sponsor name/brand
  - \***MWAA 2023 Lunch with Vendors Sponsorship** – Beverages & Lunch on Thursday July 20, 2023 Sponsorship - \$8,000
  - \***MWAA 2023 Website Sponsorship** – Company Logo as the Official Website Sponsor for the #MWAA2023 Sponsorship - \$5,000
  - \***MWAA 2023 Cyber Café Sponsorship** – Beverages & Snacks during conference hours on Wednesday & Thursday July 19 & 20, 2023 Sponsorship - \$5,000
  - \***MWAA 2023 Breakfast with Vendors Sponsorship** – Coffee & Breakfast in the morning on Thursday July 20, 2023 Sponsorship - \$5,000
  - \***MWAA 2023 Afternoon Break Sponsorship** – Beverages & Snacks in the Foyer during the afternoon on Thursday July 20, 2023 Sponsorship - \$4,000
  - \***MWAA 2023 Charging Stations** – 3 Charging Stations Sponsorship - \$3,000  
Includes: Your name and logo 8.25" x 18.25" on each charging stations promoting your brand
- \*Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.