



## 2022 MWAA Conference 7/27/2022 - 7/28/2022

### Chicago Marriott Downtown Magnificent Mile

540 N Michigan Avenue  
Chicago, IL 60611

### **SPONSORSHIP OPPORTUNITIES**

<b>Platinum Wheat Sponsor \$20,000</b>	<b>Golden Wheat Sponsor \$15,000</b>	<b>Harvest Moon Sponsor \$7,500</b>	<b>General Sponsor \$4,900</b>
Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Ten (10) conference attendee badges (total of 10 badges includes 2 Exhibit attendee badges)	Six (6) conference attendee badges (total of 6 badges includes 2 Exhibit attendees), limited to sponsor company staff	Four (4) conference attendee badges (no additional conference attendee badges), limited to sponsor company staff
Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Extensive conference signage, logo, MWAA Website, Mobile App, and verbal acknowledgements	Conference signage, logos, MWAA Website, Mobile App, and verbal acknowledgements
Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event	Event Pre-registration data base provided two (2) weeks prior to conference event
Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event	Event attendee list provided two (2) weeks post conference event
Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 12ft x 12ft NOTE: All booth spaces are first come, first served.	Premium Exhibit location or Roaming Exhibitor Status: Exhibit Space: 8ft x 8ft NOTE: All booth spaces are first come, first served.	General Sponsor Table or Roaming Exhibitor Status: Exhibit Table: 8ft x 30 in L x 30 in H NOTE: Exhibit table selection is first come, first served.
Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!	Company listed in the Passport Giveaway Game App....prizes, prizes, prizes!
Acknowledgement as a Platinum Wheat sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a GW sponsor in One (1) industry specific publication print advertisement placed by the MWAA	Acknowledgement as a HM sponsor in One (1) industry specific publication print advertisement placed by the MWAA	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>
Two (2) complimentary hotel rooms for One (1) night – Wednesday night	Two (2) complimentary hotel rooms for One (1) night – Wednesday night	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>	
<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>	<b>NOTE: we must receive an "EPS" version of your logo no later than June 1<sup>st</sup> to be included in our agenda and advertisement</b>		

**ATTENTION:** The MWAA is not responsible for sponsor's ability to meet deadlines as outlined in the 2022 MWAA Sponsorship Package & Benefits document. Sponsor's failure to meet published deadlines may result in the MWAA's inability to provide full sponsor benefits as outlined above. Sponsor holds all responsibility to meet deadlines. If you are interested in sponsorship of the 2022 MWAA Conference, please email Rod Katzfey at [rod.katzfey@midwestacquirers.org](mailto:rod.katzfey@midwestacquirers.org) or Mark Hayward at [mark.hayward@midwestacquirers.org](mailto:mark.hayward@midwestacquirers.org) as soon as possible to secure your spot for our 2022 conference!

**We appreciate your support!**



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**EVENT SPONSORSHIP OPPORTUNITIES**

To be an MWAA 2022 Event Sponsor, you must register online as a General Sponsor and pay online for the sponsorship. When you select an event, you want to sponsor and pay the Event Sponsorship fee, you will be upgraded to either a Golden Wheat Sponsorship or Harvest Moon Sponsorship. Sponsors receive some very nice additional benefits, which are listed above on the attached MWAA 2022 Sponsorship Levels Document. Please note that there is no exhibit space upgrade as you will keep the selected General Sponsor exhibit space.

\***MWAA 2022 Keynote Speaker Sponsorship** – Unique opportunity for Sponsor to introduce their company and a little about what they do along with introducing the keynote speaker.  
**Sponsorship - \$15,000 (Recognized as a Golden Wheat Sponsor)**

\***MWAA 2022 Email Blast Sponsorship** – Approximately 15-20 Email Blasts up to the day of the 2022 Conference  
**Full Sponsorship - \$10,000 (Recognized as a Golden Wheat Sponsor)**

Includes: Your name and logo on MWAA email blasts as exclusive email blast sponsor.

**Co-Sponsorship - \$5,000 (there will be a maximum of two Co-Sponsors and recognized as a Harvest Moon Sponsor)**

Includes: Your name and logo on MWAA email blasts as one of two email blast sponsors.

\***MWAA 2022 Opening Reception Sponsorship** – Drinks & Appetizers in the Exhibit Hall during the evening on Wednesday July 27, 2022  
**Sponsorship - \$7,500 (Recognized as a Golden Wheat Sponsor)**

\***MWAA 2022 Closing Reception Sponsorship** – Drinks & Appetizers in the Exhibit Hall during the evening on Thursday July 28, 2022  
**Sponsorship - \$7,500 (Recognized as a Golden Wheat Sponsor)**

\***MWAA 2022 Wi-Fi Sponsorship** – Conference (Exhibit Hall area Wi-Fi)  
**Sponsorship - \$7,500 (Recognized as a Golden Wheat Sponsor)**  
Includes: Username and Password promoting Sponsor name/brand

\***MWAA 2022 Cyber Café Sponsorship** – Beverages & Snacks during conference hours – on Wednesday & Thursday July 27 & 28, 2022  
**Sponsorship - \$5,000 (Recognized as a Golden Wheat Sponsor)**

\***MWAA 2022 Lunch with Vendors Sponsorship** – Beverages & Lunch on Thursday July 28, 2022  
**Sponsorship - \$5,000 (Recognized as a Golden Wheat Sponsor)**

\***MWAA 2022 Breakfast with Vendors Sponsorship** – Coffee & Breakfast in the morning on Thursday July 28, 2022  
**Sponsorship - \$3,500 (Recognized as a Harvest Moon Sponsor)**

\***MWAA 2022 Afternoon Break Sponsorship** – Beverages & Snacks in the Foyer during the afternoon on Thursday July 28, 2022  
**Sponsorship - \$3,000 (Recognized as a Harvest Moon Sponsor)**

\***MWAA 2022 Charging Stations** – 3 Charging Stations  
**Sponsorship - \$3,000 (Recognized as a Harvest Moon Sponsor)**  
Includes: Your name and logo 6.25" x 16.25" on each charging stations promoting your brand

\*Includes: 1) Your name and logo on MWAA Website and Mobile App and, 2) Your name and logo on the Conference Agenda.